HCR

FLEX

For Business Directors

Flexible, dynamic and cost-effective legal resource support for busy directors

hcrlaw

About HCR Law

As an award-winning Top 50 UK law firm, we provide the full range of services that you would expect, to organisations, business leaders and individuals. We're entrepreneurial in our outlook, which allows us to be flexible and responsive to the needs of our clients, delivering the best outcomes for them.

We have more than 1,000 lawyers and support staff, including more than 180 partners, and 11 offices across England and Wales, including our international HQ in London, Birmingham, Cambridge, Cardiff, Cheltenham, Hereford, Norwich, Northampton, Thames Valley, Worcester and Wye Valley.

We're pragmatic, won't sit on the fence and clients have confidence in our advice because of our experience, specialist expertise and the relationships we build with them.

Supporting busy Management Teams with practical legal solutions

At HCR Law, we support SMEs across a wide range of sectors. While every business is different, the legal challenges they face, and the ways to manage them often follow familiar patterns.

For many growing companies, legal responsibility falls to busy Finance Directors or Managing Directors. Without an in-house lawyer, you're often left to navigate contract reviews, compliance issues and commercial risks using outdated training or past experience. It's time-consuming, risky, and not the best use of your time.

HCR Flex for Business Directors is designed to change that. It gives you direct access to expert legal support, on demand, with clear fixed pricing that fits your budget. We work proactively with business leaders to ease your workload, reduce risk, and help you build a confident, well-informed legal and governance structure for your business.

What is HCR Flex for Business Directors?

HCR Flex is designed for business leaders who need fast, tailored access to experienced commercial lawyers, without the overhead of a permanent legal hire.

It's a flexible legal support solution that gives your management team the confidence of having an in-house lawyer without the commitment. We help ensure your key legal, compliance and risk matters are properly considered, so you can focus on running and growing your business.

We understand the pressures you face, tight budgets, limited resources, and uncertainty around how much legal support you'll need or for how long. That's why HCR Flex is built to adapt.

Our clients rely on HCR Flex for trusted, commercially focused legal advice that helps them navigate challenges and keep momentum. You'll have seamless access to our wider team of specialists in compliance, regulatory and complex legal areas, so you always have the right expertise when it matters.

Every HCR Flex client gains a dedicated commercial solicitor, with deep experience advising businesses across diverse sectors. They'll provide clear, practical guidance tailored to your needs and integrate smoothly with your team, on-site or remote.

There's no minimum term, and you can scale support up or down as your business demands.

HCR Flex redefines how directors access legal support

With HCR Flex, you can tap into expert legal advice exactly when you need it, whether for one-off projects or ongoing guidance, giving you full control over cost and flexibility.

At the outset, we'll sit down with you to assess the legal, compliance and governance issues facing your business. From there, we'll design a tailored support arrangement that fits your needs and priorities.

You'll gain the reassurance of professional legal input that flexes with your business—so you only ever pay for what you need, when you need it.

> **HCR Flex is a highly effective legal support solution for Roxel. Dan and the team regularly provide focused solutions in a timely manner at a cost-effective price.**
>
> Adrian Banks, Managing Director, Roxel Group

Why Choose HCR Flex

Contracts – your first line of defence

Every contract you sign can protect your business or expose it to risk. From routine supply agreements to critical customer deals, unclear or unfavourable terms can lead to lost assets, liabilities, or even "betting the farm."

We'll work with you to:

- Spot and fix high-risk clauses
- Protect your assets and intellectual property
- Ensure compliance with laws including anti-bribery, anti-slavery and environmental regulations
- Support effective contract management through policies, procedures and legal training

Assets and data – protect what makes your business valuable

Your assets are the foundation of your business and data is increasingly one of the most valuable. Protecting your IP, designs and data is essential to maintaining your competitive edge.

We'll help you:

- Secure ownership and rights in key assets such as software, product designs and trademarks
- Maximise the commercial value of your assets
- Meet GDPR and privacy obligations — from consents to cookie policies

Regulatory compliance – no nasty surprises

Every business operates within a framework of regulatory obligations. We help directors understand and meet those responsibilities.

We'll support you by:

- Identifying the specific rules your business and sector must comply with
- Putting in place appropriate policies and processes tailored to your company's specific risk exposures
- Building a comprehensive risk register
- Reviewing insurance cover to ensure it matches your business's risk profile

A proactive approach to risk helps you avoid problems before they arise. Ignoring these areas leaves gaps in your business's defences, gaps that potential buyers will uncover during due diligence.

> **HCR Flex has helped to support the Poundland in-house legal team with unexpected increases in workload by providing expert legal advice at short notice. Gurinder has been a constant support for the team and the business generally.**
> Hardeep Atwal, General Counsel, Poundland

Key HCR Flex benefits at a glance

No minimum term
use the service for as little or as long as needed

No retainer fees or fixed commitments
complete flexibility and cost control

Legal support mobilised within 5 business days
fast access when it matters

Flexible discounted rates
switch between support levels as your needs change

Premium expertise at a lower cost
with greater discounts the more you engage

Seamless integration with your team
on-site or remote, we fit right in

Support to build a fit-for-purpose risk and governance structure
tailored to your business

Free up your leadership team
so you can focus on driving growth and strategy

Talk to our HCR Flex team:

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