
Navigating the road ahead:

legal strength for a fast-moving automotive industry



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THE LAW FIRM WITH
A PASSION FOR PEOPLE

HCR Law

who we are

As an award-winning 'Top 50' UK law firm, we provide the full range of services that you would expect to organisations, business leaders and individuals. We are entrepreneurial in our outlook, so we're flexible and responsive to the needs of our clients, delivering the best outcomes for them.

We have more than 1,000 lawyers and support staff, including more than 180 partners. Our annual turnover is over £100m. Our roots go back to 1796 in Cheltenham and 1904 in Worcester, when our predecessor firms were founded. Our growth has been in response to client demand, and we have 13 offices in England and Wales, including an international HQ in London.

Clients value our honesty and our friendly approach, and we've been awarded the Law Society's Lexcel quality mark in recognition of our compliance and client care standards.

We truly partner with our clients and demonstrate our genuine commitment to them and what they're trying to achieve in all that we do. We are pragmatic and won't 'sit on the fence'. Clients have confidence in our advice because of our experience, specialist expertise, and the relationships we build with them.



Daniel De Saulles
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Our awards



INVESTORS IN PEOPLE
We invest in people Standard





Our automotive and motorsport capabilities

Our Parter led, specialist automotive team understands the structural and commercial realities of the industry. We advise businesses across the full supply chain, from vehicle manufacturers and OEMs to Tier 1, Tier 2 and Tier 3 suppliers, tooling providers, engineering specialists and advanced materials manufacturers.





Our approach

We recognise the risks associated with supply chain fragility, semiconductor shortages, tooling ownership disputes, production line stoppages, warranty exposure and shifting regulatory frameworks – and we work proactively to mitigate them.

Our approach is strategic and preventative. We help you structure and negotiate robust supply agreements, manage long-term manufacturing and logistics contracts and implement risk allocation mechanisms that reflect the commercial dynamics of the industry.

Where disruption occurs – through breach, termination, force majeure, insolvency in the supply chain or performance failure – we provide decisive, commercially grounded advice to protect continuity and limit exposure.

We offer competitive, flexible fee arrangements tailored to your commercial priorities. This ensures access to the right expertise and resourcing required to support complex automotive operations, without compromise on quality.





Beyond operational resilience

We support growth and innovation. From market entry and international expansion to IP protection, licensing, brand management and technology collaboration, we align legal strategy with your long-term commercial objectives.

As the industry evolves, including electrification, advanced materials, autonomous systems and performance engineering, we help safeguard the intellectual property and contractual frameworks that underpin competitive advantage.



Our multi-disciplinary team

We advise on commercial contracts, corporate transactions, restructuring, regulatory compliance, employment matters, disputes and reputation management, delivering practical, industry-led solutions that reflect the realities of automotive manufacturing and distribution.

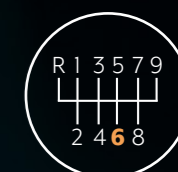
Our clients include:

- ⊗ Globally recognised vehicle manufacturers
- ⊗ Luxury and performance brands, including special vehicle projects
- ⊗ Remanufacturers and coachbuilders
- ⊗ High-performance transmission specialists
- ⊗ Elite motorsport series operators
- ⊗ International composite and carbon fibre manufacturers.

Whatever your position in the automotive ecosystem, we provide clear, commercially focused legal advice designed to strengthen resilience, protect value and support sustainable growth.

“ Commercial awareness is where HCR excels. It feels more like a partnership at times rather than a strict service delivery. ”

Chambers and Partners Client Quote



How we support clients in the automotive and motorsport industries

Strengthening supply chains and operational resilience

- Supporting transport, logistics and tooling issues affecting production
- Navigating complex international visa and immigration rules for race teams
- Drafting and negotiating procurement and supply chain contracts across tiers
- Managing supplier relationships and resolving multi-tier disputes
- Reviewing warranties and minimising warranty claim exposure
- Preparing collaboration agreements between OEMs and critical suppliers
- Handling product liability, vehicle safety and environmental compliance
- Ensuring health and safety compliance across manufacturing and testing sites
- Upholding governance and regulatory frameworks across complex operations
- Supporting internal communications and employee engagement during change
- Advising on restructuring programmes, redundancy processes and workforce planning.





Driving performance and market growth

- Optimising aftermarket programmes and authorised repairer performance
- Shaping dealer network models, franchising strategies and overseas expansion
- Supporting acquisitions, disposals, joint ventures and ownership transitions
- Guiding EV initiatives, infrastructure roll-out and emerging regulatory compliance
- Advising on auto-tech, connected vehicle systems and digital sales channels
- Ensuring compliance across consumer law, warranties and product claims
- Managing data protection, telematics use and cross-border vehicle data flows
- Protecting brand assets through IP, design and licensing strategies
- Advising on financing, restructuring and investment across the supply chain
- Negotiating lender and investor documentation
- Preparing funding agreements and continuity plans in times of disruption.

Meet the team



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